

Our profile

We are a service company with an international focus.

Our expertise

Our 20-year-old international activity in business operations in 16 countries on the continents Asia, America and Europe with great intercultural experience is our base.

With a technical and business management background from sectors such as the automotive industry, mechanical engineering, plant engineering, automation, control engineering, and manufacturing of molds, we are highly diversified. One of our greatest advantages is our years of management experience in the industry and our strong organizational skills.

Our services

- Intercultural trainings
- Market analysis and marketing
- Technical support
- Innovation consulting and support

Intercultural trainings

- Intercultural cooperation
- Personnel training China
- Crash course China

Technical support

- Project management
- Quality management
- Process optimization

Market analysis and marketing

- * Preparation of market analysis
- * Design and preparation of presentations
- * Development of image brochures

Innovation consulting and support

- * Reorientation in the markets
- * Concepts for restructuring
- * Production analysis

Extract from our course offer

Intercultural cooperation

For activities in the global market a intercultural understanding of all stakeholders in professional and private life is required.

This is the basis to avoid bad faith, misunderstandings, conflicts, tensions and momentous losses.

Extract from our course offer

- Introduction to the social game
- Culture as mental programming
- The five cultural dimensions
- Differences of societies
- Index values of various countries
- Intercultural cooperation in practice
- Teachings of my job
- Communication style related to countries
- Examples from the everyday Chinese
- Practical cases with the index curve
- Give-and-take of countries
- influencing factors at the negotiating table

Our philosophy

A man leaves his name, wherever he is, just as the cry of a goose is heard wherever she flies.

Chinese proverb

Details

All services can be tailored to your needs and requirements. Dates and prices for each service by agreement.

For all services we offer a free initial consultation.

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